

Hello!

Thank you for your interest in WFGC Television as your partner in spreading the Gospel to our friends and neighbors in the South Florida television viewing area. After you have gotten familiar with the information in this packet, please contact me for any help you might need to advance your mission to reach people with the Gospel of Jesus Christ through WFGC and its broadcast and other media services.

Sincerely,

Mike Gonzalez

General Manager, WFGC Television



AT&T U-Verse Channel 61 \* Comcast HiDef Channel 436  
Comcast Channel 13, West Palm Beach \* Comcast Channel 17, Vero Beach  
Over-The-Air Channels 61.1, 61.2, 61.3, 61.4  
LIVE STREAMING

[www.wfgc.com](http://www.wfgc.com)

*Faith and Family Television!*



# Profile Report

Christian Television Network

- History

In May 1993, Palm Beach County's first full power Christian television station signed on the air. An affiliate of the Christian Television Network, WFGC provides unique, wholesome, award winning programming for the entire family, and reaches a potential audience of over 1.8 million viewers.

- Philosophy

With family values being brought to the forefront today, WFGC offers unique, award winning programming which spans all socioeconomic boundaries and provides every family member with a wholesome Christ centered alternative to standard television fare. In addition to providing Christ centered, inspirational family programming, WFGC, through its affiliation with the Christian Television Network, also offers state of the art, high quality media production services and studios which are available to meet your video production needs.

- Community

WFGC partners with local churches, and has provided food, clothing, shelter, and financial assistance to needy families in our community. WFGC is part of an international community and its programming reflects the interest and concerns of its rich cultural mix. WFGC Television is under the general management of Mike Gonzalez, a veteran broadcaster with over 30 years experience in Christian ministry.

- International

WFGC and Christian Television Network can provide national as well as international broadcasting via satellite through DirecTV, Dish Network, Thaicom 5 and GloryStar satellite services.

- Internet

WFGC Television streams its programming to the Internet which enables viewers to watch on desktop computers, mobile devices and the WFGC ROKU Channel.

**WFGC Television - Christian Television Network**

4119 W. Blue Heron Blvd. Riviera Beach, FL 33404

(561) 642-3361

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# Station Air Rates

Christian Television Network

**TIMES:** **AA** = 6:00 pm – 11:00 pm Monday – Saturday and 6:00 am – 11:00 pm Sunday  
**A** = 6:00 am – 6:00 pm Monday – Saturday and 11:00 pm – 12:00 am Daily  
**B** = 12:00 am – 6:00 am Daily

*Rates are subject to change without notice.*

STATION	LENGTH	AA	A	B	TV HH	DMA	Commercial Spots	
<b>WFGC</b>	60 min.	\$ 775	\$ 620	\$ 480	809,640	38	60 sec.	\$ 200
West Palm Beach	30 min.	465	372	288			30 sec.	120

**WFGC Television** serves a community with over 800,000 households that can watch television which represents viewers from a population of over 1, 885, 275 people.



# Penetration Report

Christian Television Network

## Broadcasting & Cable Penetration Report

Source: Nielsen Media Research – 2013-2014

DMA	CTN Station & Location	% Over the Air	% Wired Cable	% Alternative Delivery System
38	<b>WFGC</b> West Palm Beach – Fort Pierce	3.1	74.3	23.3

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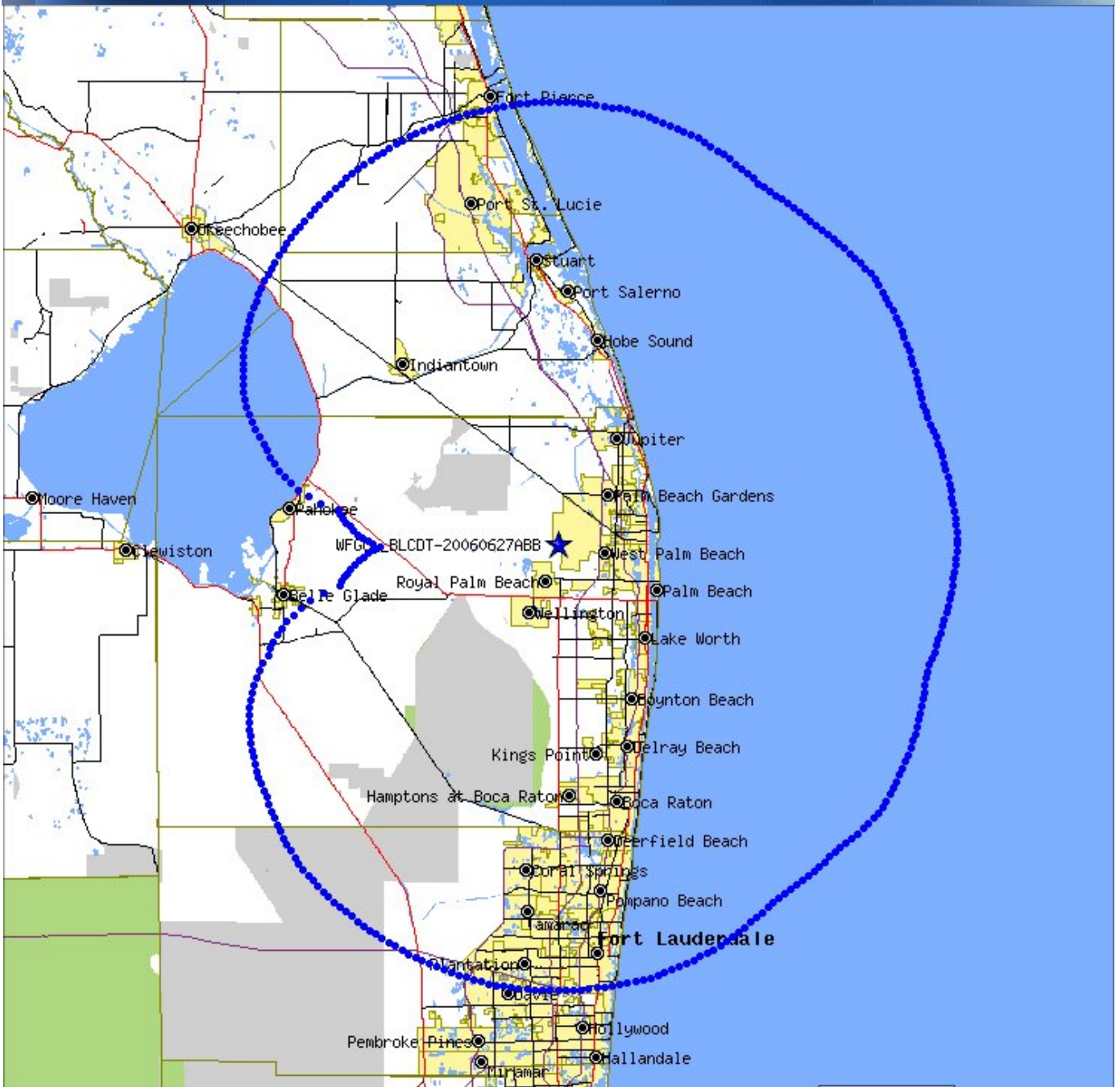
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# Predicted Coverage Contours

Christian Television Network



## WFGC TV

West Palm Beach – Fort Pierce, FL

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# DirecTV, Dish Network, Thaicom 5, GloryStar

PST	MST	CST	EST	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	EST	
9:00PM	10:00PM	11:00PM	Midnight	\$1540 per 1/2 hr						\$1925 per 1/2 hour		Midnight
9:30PM	10:30PM	11:30PM	12:30AM									12:30AM
10:00PM	11:00PM	Midnight	1:00AM									1:00AM
10:30PM	11:30PM	12:30AM	1:30AM									1:30AM
11:00PM	Midnight	1:00AM	2:00AM	\$1230 per 1/2 hr						2:00AM		
11:30PM	12:30AM	1:30AM	2:30AM							2:30AM		
Midnight	1:00AM	2:00AM	3:00AM							3:00AM		
12:30AM	1:30AM	2:30AM	3:30AM							3:30AM		
1:00AM	2:00AM	3:00AM	4:00AM							4:00AM		
1:30AM	2:30AM	3:30AM	4:30AM							4:30AM		
2:00AM	3:00AM	4:00AM	5:00AM							5:00AM		
2:30AM	3:30AM	4:30AM	5:30AM							5:30AM		
3:00AM	4:00AM	5:00AM	6:00AM							6:00AM		
3:30AM	4:30AM	5:30AM	6:30AM							6:30AM		
4:00AM	5:00AM	6:00AM	7:00AM							7:00AM		
4:30AM	5:30AM	6:30AM	7:30AM							7:30AM		
5:00AM	6:00AM	7:00AM	8:00AM							8:00AM		
5:30AM	6:30AM	7:30AM	8:30AM							8:30AM		
6:00AM	7:00AM	8:00AM	9:00AM							9:00AM		
6:30AM	7:30AM	8:30AM	9:30AM							9:30AM		
7:00AM	8:00AM	9:00AM	10:00AM	10:00AM								
7:30AM	8:30AM	9:30AM	10:30AM	10:30AM								
8:00AM	9:00AM	10:00AM	11:00AM	11:00AM								
8:30AM	9:30AM	10:30AM	11:30AM	11:30AM								
9:00AM	10:00AM	11:00AM	NOON	NOON								
9:30AM	10:30AM	11:30AM	12:30PM	12:30PM								
10:00AM	11:00AM	NOON	1:00PM	1:00PM								
10:30AM	11:30AM	12:30PM	1:30PM	1:30PM								
11:00AM	NOON	1:00PM	2:00PM	2:00PM								
11:30AM	12:30PM	1:30PM	2:30PM	2:30PM								
NOON	1:00PM	2:00PM	3:00PM	3:00PM								
12:30PM	1:30PM	2:30PM	3:30PM	3:30PM								
1:00PM	2:00PM	3:00PM	4:00PM	4:00PM								
1:30PM	2:30PM	3:30PM	4:30PM	4:30PM								
2:00PM	3:00PM	4:00PM	5:00PM	5:00PM								
2:30PM	3:30PM	4:30PM	5:30PM	5:30PM								
3:00PM	4:00PM	5:00PM	6:00PM	6:00PM								
3:30PM	4:30PM	5:30PM	6:30PM	6:30PM								
4:00PM	5:00PM	6:00PM	7:00PM	7:00PM								
4:30PM	5:30PM	6:30PM	7:30PM	7:30PM								
5:00PM	6:00PM	7:00PM	8:00PM	8:00PM								
5:30PM	6:30PM	7:30PM	8:30PM	8:30PM								
6:00PM	7:00PM	8:00PM	9:00PM	9:00PM								
6:30PM	7:30PM	8:30PM	9:30PM	9:30PM								
7:00PM	8:00PM	9:00PM	10:00PM	10:00PM								
7:30PM	8:30PM	9:30PM	10:30PM	10:30PM								
8:00PM	9:00PM	10:00PM	11:00PM	11:00PM								
8:30PM	9:30PM	10:30PM	11:30PM	11:30PM								

60 Minute Rate

\$3,260 \$2,560 \$2,050

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